

# PILIMANIA 2015 TERMINAL REPORT

## EXECUTIVE SUMMARY

PiliMania Executive Committee 2015 successfully hosted the succeeding 2<sup>nd</sup> Mt. Isarog Eco-Endurance Challenge in celebrations of Naga City's 67th Charter Anniversary, Philippines Arbor Day, World Environment Day (WED), Philippine Earth Month, Naga City's Environment Week and City's Celebration of Arbor Day under Proclamation No. 2014-003

 **OFFICE OF THE CITY MAYOR**  
City of Naga

REPUBLIC OF THE PHILIPPINES  
**OFFICE OF THE CITY MAYOR**  
City of Naga

**PROCLAMATION NO. 2014-003**

**ENJOINING THE ACTIVE PARTICIPATION OF ALL GOVERNMENT AGENCIES INCLUDING PRIVATE SECTOR, SCHOOLS, CIVIL SOCIETY AND CITIZENRY IN TREE PLANTING AND DECLARING JUNE 15, 2014 AND JUNE 15 OF EVERY YEAR THEREAFTER AS NAGA CITY ARBOR DAY:**

**WHEREAS**, the City adheres to the policy of the State to protect and advance the right of the people to a balanced and healthful ecology in accord with the rhythm and harmony of nature;

**WHEREAS**, Republic Act No. 10176, also known as the Arbor Day Act of 2012, mandates all local government units "to revive by appropriate proclamation of their respective local chief executives, an Arbor Day at an appropriate fixed date every calendar year as shall be deemed suitable according to the proper time and season for planting trees";

**WHEREAS**, the City Government recognizes that the rehabilitation and greening of our environment is necessary to promote a healthier ecosystem for our people;

**WHEREAS**, there is a need for all government agencies including government-owned or controlled corporations, the private sector, schools, civil society and citizenry to participate in tree planting activities citywide;

**WHEREAS**, it is necessary to declare a day each year for the conduct of appropriate ceremonies for partnership building and actual tree planting;

**WHEREAS**, this activity would develop greater public awareness on the importance and role of trees in environmental health and human life;

**WHEREAS**, the Environment Month and Philippine Month of Mountains are celebrated in June;

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**WHEREAS**, to coincide with these celebrations and encourage public participation in tree planting activities, there is a need to highlight the celebration of the NAGA CITY ARBOR DAY;

**NOW, THEREFORE, I, JOHN G. BONGAT**, Mayor of the City of Naga, by virtue of the powers vested in me by law, do hereby declare June 15, 2014 and June 15 of every year thereafter as NAGA CITY ARBOR DAY, to be observed throughout the city by planting trees and ornamental plants.

All members of the Management Committee and employees of the City Government, heads of agencies, and other instrumentalities of the government are hereby enjoined to lead the tree planting activities through appropriate ceremonies.

The City Environment and Natural Resources Office (CENRO) shall identify appropriate areas where participating agencies, organizations and schools may conduct tree planting activities. The CENRO is also directed to provide technical assistance to all participants for the ARBOR DAY celebration.

The Pilimania Project is also integrated as one of the major activities for the Naga City Arbor Day.

An Arbor Day Committee, comprised of representatives from the following offices, agencies and groups is hereby constituted. These organizations shall join hands in providing detailed plans, overseeing implementation and building community support including after care/monitoring activities, to ensure the success of Arbor Day:

- City Environment and Natural Resources Office, as lead agency
- City Solid Waste Management Office
- City Events, Protocol and Public Information Office
- Public Employment Service Office
- City Agriculturist's Office
- City Engineer's Office
- Metro Naga Chamber of Commerce and Industry
- Lingkod Barangay Office
- Girls Scouts of the Philippines
- Boy Scouts of the Philippines
- Pilimania Project Executive Committee created under Executive Order 2011-013 dated March 23, 2011

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The committee may call upon the media, the private sector, any other private organization, the church and other agencies for assistance.

**IN WITNESS THEREOF**, I have hereunto set my hand and caused the seal of the City of Naga to be affixed.

**DONE** in the City of Naga, this 26<sup>th</sup> day of March, in the year of Our Lord, Two Thousand and Fourteen.

  
**JOHN G. BONGAT**  
City Mayor

Attested by:  
  
**FLORENCIO T. MONGOSO, JR., CSEE**  
Department Head II and Acting City Administrator

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The PiliMania Extreme Eco-Endurance Challenge event also highlights the 4<sup>th</sup> year anniversary of PiliMania that has since endeavored to encourage the propagation of pili trees as branded product/tree of Naga City. A project under the city government's GrEET Program which aims to improve airshed quality and mitigate carbon emission by planting more Pili trees the city's residential zones, barangay roads, subdivisions, urban poor communities, vacant school lots, within the CBD I and II and in other viable open spaces of Naga City.



The challenge is a campaign for everyone who wants to share a commitment and support to National Government's Greening Program by calling all citizens to plant a tree on the Celebration of Naga City Arbor Day. Open to all sound body and mind person/individual that able to perform and accomplish these new extreme recreational activities which include the city's promotion of tourism and Bicol culture to the national market.



Aside from Eco-Endurance Challenge other side events successfully hosted by the organizer such, as: Band live performers, Separate tree planting for visitors, Laro ng Lahi, Family Games, Sports Clinic, Feeding Activity, Gift Giving of school supplies and Boodle Fight.





ACTIVITY PREPARATIONS AND MECHANICS

The activity is a combination of trail bike, plant and trail run with twist of amazing and adventure race. To complete the route of the Mount Isarog Eco Endurance Challenge, challengers will start at **Pilimania Park**, CBD II, Triangulo, Naga City pass through the Ninoy and Cory Aquino Avenue to Panganiban Drive, crossing the inter-section of Rotonda, way to Basilica Church, to the rough scenic back roads of Matiway, San Felipe, Almeda – Cararayan Junction, Madrigal Subdivision, Almeda and Mercado properties, Avida subdivision Rotonda, Haciendas de Naga passing the Nursery Road – Carolina Junction going to main road of Carolina and Panicuason, Naga City and enter at the Naga View Adventist College Campus to finish the first 20 kms trail bike race. This will be part of the trail which will provide the participants an opportunity to appreciate the beauty of the upland area particularly the scenic view of Mt. Isarog Natural Park.



After completing the first part of the trail, the challengers will park their respective bikes near the main gate at the open parking space of Naga View College Campus in Panicuason where they will entrust the bike to its authorize race marshals and will be given a blue completion tag.



The participants will proceed at the NVAC Pili Farm (200 meters away from bike parking area) area to plant one pili seedling each on a pre-dig hole assisted by NVAC NSTP. Upon completion the course, the challenger will now be given a green completion tag.



The participants will again proceed and exit at the access road right way near the pili plantation of NVAC Pili Farm going Panicuason main road. The 5kms trail run will cover the route from the main road and will end at the Panicuason hot Spring. Participants will be given yellow a half-way completion tag for trial run activity and will return to PUC school main campus for final race completion.



## SIDE ACTIVITIES

Part highlight of the activity, promoting environmental 4Rs in schools, entitled: Schools 4R: ReUseIt Program, objective of the activity is to instill the right values and attitudes in mitigating and adopting Climate Change. This includes promoting environmental awareness that by means of 4R (reduce, reuse, recycle, recover) thru donating used school supplies to our indigent

students of Naga City With this simple effort, we bring joy, inspiration and hope to our younger generations. Also we dealt and mitigate the challenges and problems such as **environmental pollutions**.

Said program is an environmental advocacy to reduce waste pollution that encouraged donating their unused or used notebooks, bags, pens and other school supplies stationed at City Hall and at partner establishments.





## ACTIVITY WINNERS

The Pilimania Extreme: 2<sup>nd</sup> Mt. Isarog Eco-Endurance Winners were given cash amount, custom made trophy and medals



7 Nagueños Pilimania Extreme: 2<sup>nd</sup> Mt. Isarog Eco-Endurance Winners were given medal and cash amount of Php1,000.00 each. First male and female were awarded as King and Queen of

the Mountain and received a medal and custom made trophy. Special award were given to youngest participant and to Mr. Ernani Suron as City Hall Head of Office to participate said activity and top 30 winners were given custom made medal from Tabaco City.



The activities were supported by following partners and their respective undertakings to the success of the event, as follows:

1. Naga View Adventist College Facilities
2. NVAC NSTP
3. Panicuason & Carolina Elementary Schools Faculty
4. Philippines Army 9th ID Marching Band
5. DENR EMB – V
6. LGU-NAGA: ESSO, ENRO, CMO, CEPIO, LINGKOD BARANGAY OFFICE
7. Philippines National Police – Naga
8. Bureau of Fire Protection – Naga
9. Barangay Council of San Felipe, Pacol, Carolina, Panicuason

10. Panicuason Hot Spring
11. Isarog Garden Society, Inc.
12. Enduro Cam Sur
13. Caceres Runner Club
14. Idle Pitch Band
15. For the Rude
16. SM City Naga
17. Yusuf Daud and Metal Knights Productions and Studio.

The activity was participated by different groups with different functions, as follows:

1. Road/Subdivision Route Support Marshals – PNP, BFP, KABALIKAT
2. Off Road/Trail Marshals– KABALIKAT, Tanods, PSO, Residents of the area, Haciendas Staff, KABALIKAT with ATV, motorcycle and radio
3. Road Medics and Respond Team in crucial area – PSO Rescue, BFP
4. Trail Medics – PSO, BMC and back-up ATV from Haciendas
5. Venue Preparations and Support – ENRO Personnel
6. Official Race Tabulator – Tsinelas Youth Movement
7. Planting guides and other Activities in NVAC – NVAC Faculties and NSTP
8. Venue Entertainment – Guest Bands, Phil Army 9<sup>th</sup> ID Band
9. Event Documentor – CEPIO, ENRO Documentors
10. Bike Security Personnel – ENRO and PNP

#### EVENT PARTICIPANTS

1. Total race challengers participated – **110**
2. Total partners, VIPS, Guest and entertainers participated – **100**
3. Total support group (marshals, medics, tanods, volunteer, etc.) participated – **200**
4. Total event supporters (Philippines Army, PNP, BFP, etc.) participated – **100**
5. Total elementary pupils from Carolina and Panicuason Elem. School participated – **200**
6. Total Naga View Adventist College Faculty and NSTP students participated – **100**

Prepared by:

  
**CJ ZANTUA**  
 Event Organizer

Recommending Approved:

  
**OSACAR P. OROZCO**  
 City ENRO

Approved by:

  
**FARAH R. BONGAT**  
 Chairperson, Pilimania Executive Committee 2014

Noted by:

  
**JOHN G. BONGAT**  
 City Mayor

**PROJECT TITLE** : **PILIMANIA 2015: 2<sup>ND</sup> MT. ISAROG ECO-TOURISM  
ENDURANCE CHALLENGE 2015 AND PINTAKASI SA  
KADLAGAN**

A Bike-Plant-Run Activity in celebration of 67th NAGA CITY'S  
CHARTER ANNIVERSARY, Naga City Arbor Day, World  
Environment Day (WED) Philippine Earth Month and Naga City's  
Environment Week

**DATE AND TIME** : June 14, 2015  
Race Start Venue: Pili Park, CBD II, Triangulo, Naga City  
Culminating Activities/Venue: Naga View Adventist College  
Panicuason, Naga City

**OBJECTIVE** :

The 2<sup>nd</sup> Eco-Tourism Endurance Challenge event is a highlight activity of PILIMANIA. It is the activity founded by Madam Farah Bongat that encourages the propagation of pili trees as branded of product/tree of Naga City. A project under the city government's GrEET Program which aims to improve airshed quality and mitigate carbon emission by planting more Pili trees in all open spaces in Naga City particularly in upper barangays and at the Mt. Isarog Natural Park protected areas. This support an act reviving the observance of Arbor Day by authorizing the Local Government Units the responsibilities for Celebrating the Day for tree planting as an annual event or known as the "Arbor Day Act of 2012" and Naga City adopt and celebrate the Arbor Day yearly, every 15<sup>th</sup> day of June.

**EXPECTED PARTICIPANT:**

This activity is a campaign for anyone and everyone who wants to share a commitment to make this planet better open for all sound body and mind persons to perform this new extreme recreation activity. Expected participants are group or individual MTB/road bikers with or without experience and able to sign the waiver/registration form.

**ROUTE AND MECHANICS:**

The activity is a combination of trail bike, plant and trail run with twist of amazing and adventure race. To complete the route of the Mount Isarog Eco-Tourism Endurance Challenge, challengers will start at **Pilimania Park**, CBD II, Triangulo, Naga City pass through the Ninoy and Cory Aquino Avenue to Panganiban Drive, crossing the inter-section of Rotonda, way to Basilica Church, to the rough scenic back roads of Matiway, San Felipe, Almeda – Cararayan Junction, Madrigal Subdivision, Almeda and Mercado properties, Avida subdivision Rotonda, Haciendas de Naga passing the Nursery Road – Carolina Junction going to main road of Carolina and Panicuason, Naga City and enter at the Naga View Adventist College Campus to finish the first 20 kms trail bike race. This will be part of the trail which will provide the participants an opportunity to appreciate the beauty of the upland area particularly the scenic view of Mt. Isarog Natural Park.

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**BUDGETARY REQUIREMENTS:**

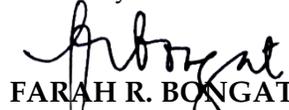
DETAILS	QUANTITY/PRICE	AMOUNT
Finisher Event Shirt	250 pcs.@P170 each	42,500.00
Race Bib (Sublimated Print)	250 pcs.@15 each	3,750.00
Race Marshal Shirt	100 pcs.@120 each	12,000.00
Prizes for Winners (brass medals & certi)		20,000.00
Meal (staff/crew/marshals)		12,000.00
Soundsystem with Band Entertainers Fee		10,000.00
Supplies		7,000.00
Printing, laminating, photo paper/stickers certificates, race tags/Marker/Flag let Sticks Race Tarps (start/finish/route signs)		
	<b>TOTAL</b>	<b>P107,250.00</b>

Prepared by:



**CJ ZANTUA**  
Event Organizer

Noted by:



**FARAH R. BONGAT**  
Pilinmania 2015 Executive Director

Approved by:



**JOHN G. BONGAT**  
City Mayor